



Mack® Rawhide™



You own. You operate. You deserve this.

Making a good impression is important in your business. You want to project an image of success and pride. The Mack Rawhide Edition — helps owner-operators do exactly that. It has the chrome and steel that reflect your individuality. The bold, classic design is the very embodiment of American trucking. If you want the tough, rugged durability of Mack combined with features that would make any driver envious, Rawhide is your truck.



Benefits: Performance. Durability. Pride.

The Mack Rawhide is one of the most economical trucks on the road. The axle-forward design is engineered for optimal weight distribution that delivers dependability and performance. Ideal for lowboy, flatbed and livestock hauling, the Mack Rawhide is built on the lightweight yet powerful Advantage™ chassis. The Advantage chassis gives drivers a comfortable, quiet ride with exceptional handling. You'll love the powerful image Rawhide projects as well as the strong profits it produces.



You'll sleep well. After all, it is a dream truck.

The Mack Rawhide is available in three models: DayCab, 60" and 70" mid-rise. All of them feature spacious, ergonomically designed cabs. Mack Rawhide Edition sleepers are loaded with lots of comforts: tall closet, refrigerator cabinet with pull-out table top, strategically placed lighting, easy-to-reach controls for heating and cooling, and a plush mattress. All that comfort is surrounded by an exclusive Rawhide Edition "button-tuck" interior in Desert Sand, Glacier Blue or Garnet Red that owners will appreciate.





A cab that spoils drivers.

When drivers step inside a Rawhide Edition cab, the first thing they notice is the roomy interior. The generous leg and belly room is evident when drivers sit in the wide, comfortable multi-adjustable seat. Exceptional soundproofing dulls the roar of the road. The wood-grain, ergonomically designed dash puts all controls within reach, and the easy-to-read gauges reduce eyestrain. Elegant appointments, like the chrome trim rings as well as the chrome and wood-grain steering wheel, elevate the cab styling to the level of a truly premium truck.

An owner-operator's truck straight from the Mack factory.

The Mack Rawhide Edition is a premium truck right out of the factory. It has a blend of classic style and chrome features that make a bold, individual statement.

- Polished Dual Exhaust With 6" Stacks*
- Stainless Steel Exterior Sun Visor
- Quad Trumpet Chrome Air Horns
- Chrome Heated & Motorized West Coast Mirrors
- Bright Finish Heated Convex Mirrors
- Polished Texas Square Bumper
- Stainless Steel Hood Latches
- Chrome Grab Handles
- Chrome Bullet LED Marker Lights
- Wood Grain Dash With Chrome Trim Rings
- Polished Aluminum Fuel Tanks
- Wide Stainless Steel Fuel Tank Straps
- Wood Grain & Chrome Steering Wheel
- Dual Polished Battery Box Covers
- Power Window & Door Locks
- Full Instrument Cluster
- Polished Aluminum Air Tanks

**sleeper configurations only*

